



ReWed

The Premier Online Wedding Resale Platform

## Privacy Policy\_01.19.2025

### Introduction

ReWed ("ReWed", "us", "we" or "our") is committed to respecting and protecting the privacy of our Users. We understand and acknowledge that our Users have a legitimate expectation of privacy, including an expectation that we will protect their identities and personal information from disclosure to third parties, and we are committed to upholding that expectation of privacy with very limited exceptions, as described below. When the term "Users" is used in this Privacy Policy and related documents, it shall mean: (i) visitors and users of our website and our apps as defined below; and (ii) sellers to ReWes ("Sellers").

This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you use our online retail platform. By accessing or using our platform, you agree to the terms of this Privacy Policy.

### Information We Collect

We may collect the following types of personal information from you:

- **Account Information:** When you create an account with our third party trusted apps and partners, we may collect your name, email address, shipping address, and billing information.
- **Order Information:**
  - When you place an order, we collect information about the products you purchase, your shipping address.
  - When you list an item for sale, we collect information about the products you list, your billing information, and your payout history.
- **Communication:** If you contact us, we may collect your name, email address, phone number, and the content of your communication.
- **Usage Information:** We may collect information about your interactions with our platform, such as the pages you visit, the products you view, and the search terms you use.



*ReWed*

The Premier Online Wedding Resale Platform

## Categories of Data We Collect

- **Identifiers and similar information** such as your name and password, phone number, and address, as well as unique identifiers tied to the browser, application, or device you're using.
- **Commercial information** such as your payment information and a history of purchases and/or sales you make on ReWed.
- **Geolocation data**, such as may be determined by GPS, IP address, etc.
- **Communications data**, such as emails, if you use our services to send and receive messages.
- **Other information you create or provide**, such as the content you create, upload, or receive; reviews that you post

## How We Use Your Information

We may use your personal information for the following purposes:

- To process your orders and provide customer service.
- To communicate with you about your account, orders, and promotions.
- To personalize your experience on our platform.
- To improve our platform and services.
- To comply with legal requirements.
- Services to you (based on things like your past interactions on our Site and Apps, regional preferences, past orders)
- Advertising and marketing purposes

We keep your personal information for no longer than necessary for the purposes for which the personal information is processed. The length of time we retain personal information depends



*ReWed*

The Premier Online Wedding Resale Platform

on the purposes for which we collect and use it and/or as required to comply with applicable laws and to establish, exercise or defend our legal rights.

In order to enforce the terms of this Privacy Policy, resolve disputes, or provide information to satisfy applicable governmental laws, regulations, investigations or proceedings, we may need to retain your personal information in our files. We will do so in compliance with applicable law.

### **Disclosure of Your Information**

We may disclose your personal information to:

- Our service providers, who help us operate our platform and provide our services.

We may need to share your personal information with our contractors while operating our business and providing products or services to you. These contractors include vendors and suppliers, including but not limited to payment processors, suppliers of technical and support services, logistics providers, and cloud service providers that provide us with technology, services, and/or content for the operation and maintenance of our Site or Service.

Access to your personal information by these contractors is limited to the information reasonably necessary for the contractor to perform its limited function. We require our contractors to keep the personal information they are provided with confidential and to comply with the terms of this Privacy Policy and applicable laws.

- Law enforcement agencies, if required by law.

We are committed to comply with any procedures, laws, and regulations which apply to us – this may include where we reasonably consider it is in our legitimate interests or the legitimate interests of others to comply, as well as where we are legally required to do so (subject to our making all reasonable efforts, consistent with applicable laws and regulations, to protect our Users' identities and personal information from disclosure to third parties); and



*ReWed*

The Premier Online Wedding Resale Platform

We establish, exercise, or defend our legal rights – this may include where we reasonably consider it is in our legitimate interests or the legitimate interests of others, as well as where we are legally required to do so.

We may disclose personal information pursuant to a request from law enforcement, or as otherwise required by law, or, in our sole discretion, to protect our rights, property or interests, including to enforce this Privacy Policy or our Terms of Service. We will make all reasonable efforts, consistent with applicable laws and regulations, to protect our Users' identities and personal information from disclosure to third parties. If we are legally compelled to disclose your personal information to a third party, we will make reasonable efforts to notify you unless doing so would violate the law or court order.

In our sole discretion, we may also disclose information we collect to a third party when we believe it is reasonably necessary to investigate or prevent harm, fraud, abuse, or illegal conduct, including to enforce or apply our terms and conditions or any other agreement or to respond to any claims, or to protect our rights or the rights of a third party.

- Other parties

We will also disclose your personal information to third parties where it is in our legitimate interests to do so to run, grow and develop our business. Information collected from this Site may also be transferred as part of a merger or other combination, or as part of a restructuring, bankruptcy, transfer of assets, or to our successors in interest.

We will not rent, sell, or share your personal information with third parties or third-party advertisers for their own marketing purposes.

- Third parties such as payment processors
- Third party websites



*ReWed*

The Premier Online Wedding Resale Platform

This Site contains links to and advertisements for other websites provided by third parties. Please be aware that we do not control these third-party websites or any of the content contained on those websites. Once you have left our Site, we cannot be responsible for the privacy practices of such other websites. We encourage you to exercise caution and to read the privacy policy for the website you visit. The inclusion of hyperlinks to third party websites on our site in no way constitutes an endorsement by us of such websites' content, actions, or policies.

### **Cookies and Tracking Technologies**

Like most websites, we, our service providers, and our third-party partners may collect certain information about your interaction with our Site. This information may be stored in log files or third-party apps connected to our website. Information stored in log files may include IP addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and other information.

We may use cookies and other tracking technologies to collect information about your interactions with our platform. You can adjust your browser settings to manage your cookie preferences.

### **Security**

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is completely secure.

### **Your Rights**

Pursuant to US and global privacy laws, you may have certain rights regarding your personal information, such as the right to access, correct, or delete your information. Please contact us via email at [rewed2024@gmail.com](mailto:rewed2024@gmail.com) if you have any questions about your rights.

### **Children's Privacy**

Our Site is not directed to children under the age of 18, and our Terms of Service prohibit minors from using our Site or Service. We do not knowingly collect any information from children under 18.



*ReWed*

The Premier Online Wedding Resale Platform

### **Changes to This Privacy Policy**

We may modify this Privacy Policy at our sole discretion. If we make any updates or changes to this Privacy Policy, all modifications will be posted to this Site, and will be effective immediately upon our posting and, where appropriate. By continuing to use ReWed Service, or using the Site, after updates are posted and effective you are confirming that you have read and understood the latest version of the Privacy Policy.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at [rewed2024@gmail.com](mailto:rewed2024@gmail.com).